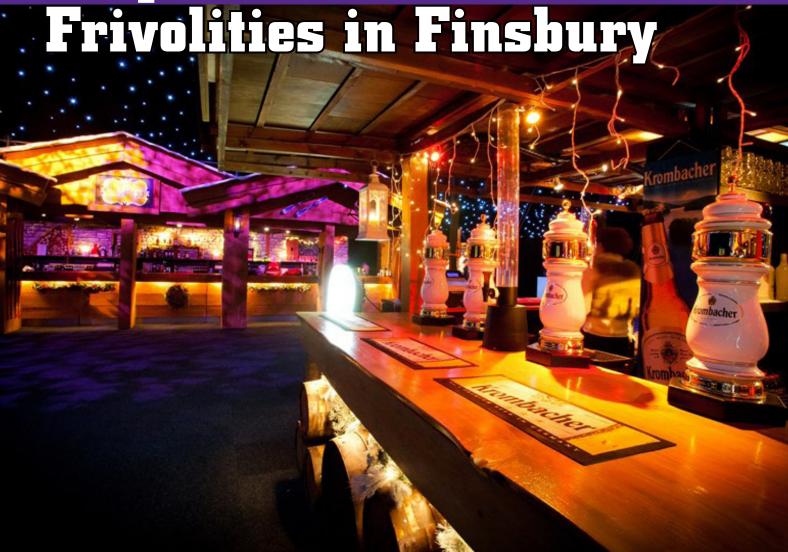
## Powerhire Power Package for Corporate Christmas Frivolities in Finsbury



On the back of powering several successful Corporate Christmas Events with an award-winning Production Company, we were only too pleased to be asked by them to provide the power package for Finsbury Square's corporate Christmas party marquee.

The marquee was transformed into a stunning après ski theme and power was required for the atmosphere that the Production Company creates within it.

## Client

Production Company.

## **Project in Brief**

Generator power package for Finsbury Square's corporate Christmas party marquee.

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With their expertise in sound, lighting and technology they entice corporate revellers into a truly authentic and magical Christmas. The event would not only need power for our client's creative technology but also for the entertainment and catering facilities throughout the venue.



On entering the event in Finsbury Square dancers and acrobats perform from the roof tops and music emanates from the bars. Revellers can partake in Christmas beverages served from exotic bars and market stalls; every taste is catered for. Individual log cabins are draped in garland lighting and dappled with moon light and when dinner is served the corporate party goers are transported out of the thriving bar scene and into an exquisitely decorated candle-lit dinner under a canopy of stars. Once dinner is complete the DJ invites everyone to step into the ice cave for a night of non-stop partying!

One of the Production Company's Project Managers contacted us to discuss the power package requirements for the event. He advised us of what the venue needed and the possible issues that could be incurred due to the desired location of the generators being a sizeable distance from the road. Our Technical Sales Manager met him onsite and agreed that the weight of a 500kVA would be too heavy for a fully extended HIAB boom and therefore the client's desired power package of 2 x 500kVA operating in parallel redundancy would not be possible. We therefore advised an alternative solution and recommended a 3 x 300kVA generator power package on a load demand start scenario.

Our logistics team delivered the power package to site whilst London was still covered in darkness to park the HIAB in the best location for offloading the generators whilst the roads surrounding Finsbury Square were still very quiet.

The complete power package was positioned and set up on load demand start as previously agreed with our client so the event marquee would never lose power. This meant that dependant upon the power load needed within the marquee at any one time the generators would start up in sequence, as required. Thus if the power load rose beyond the capacity of the first 300kVA then the next one would start to accommodate the increase in power. Realistically the 3rd 300kVA acts as a failsafe back-up generator and is highly unlikely to be used, simply part of their contingency protocol. The generator set up proved effective for the five week hire period without any interruption in power or the use of the 3rd generator.

Cable Hire Generator Hire Fuel Tank Hire Load Bank Hire Distribution Hire

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